

TERESA GONÇALVES

I'm a Portuguese Senior Integrated Designer based in London.
Over the years I've worked on campaigns for different clients across multiple sectors.
I have experience as a conceptual designer although I've also collaborated with creatives teams, working in Print, OOH, Digital and Social.
I've also supervised mid and junior designers, while being brand guardian.

WORK EXPERIENCE:

SEPTEMBER 2020-PRESENT

MOTHER LONDON

SENIOR CREATIVE DESIGNER

As a Senior Designer I worked on brands like UBER, Visit Dubai, Essity, Tik Tok, for which I developed integrated campaigns, some on an international level.

SEPTEMBER 2016 - JUNE 2020

SAATCHI & SAATCHI LONDON

SENIOR INTEGRATED DESIGNER

As a Senior Integrated Designer I worked with brands like ASDA (as brand guardian), Häagen-Dazs and GSK. I developed integrated campaigns across for these brands working across Print, OOH, digital and social.

MARCH - JULY | AUGUST 2016

GEOMETRY @ J. WALTER THOMPSON LONDON

FREELANCE SENIOR INTEGRATED DESIGNER

As a Senior Integrated Designer worked with brands from Diageo like Tanqueray and Gordon's.

2009 - 2015

UPPARTNER

SENIOR GRAPHIC DESIGNER

Worked on BTL campaigns for Coca-Cola Nestlé and Sonae, a big retailer in Portugal.

2004 - 2007

ZINIDESIGN

MIDWEIGHT GRAPHIC DESIGNER

Worked mostly on branding and editorial design.

2003 - 2004

PUBLINTER

INTERN GRAPHIC DESIGNER

Helped senior designers with campaigns for Ibersol Group which has KFC and Burger King chains in Portugal.

EDUCATION:

2007 - 2008

MASTER DEGREE

CORPORATE IDENTITY
ELISAVA - DESIGN UNIVERSITY
OF BARCELONA

1999 - 2003

BACHELOR DEGREE

GRAPHIC DESIGN
IADE - DESIGN UNIVERSITY OF LISBON

PORTFOLIO:

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PHONE:

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EMAIL:

vg.teresa@gmail.com

SKILLS:

ADOBE SUITCASE

LANGUAGES:

PORTUGUESE (NATIVE)
ENGLISH
SPANISH

OTHER INTERESTS:

PHOTOGRAPHY
PAINTING
TYPOGRAPHY

SHORT COURSES:

2014

VISUAL MERCHANDISING AND SPACE
MANAGEMENT INTENSIVE
UAL LONDON COLLEGE OF FASHION

2007

INTENSIVE SPANISH
SPANISH INSTITUTE LISBON